EDIT CALENDAR 2021

JANUARY 25
The Outdoor Issue
Trade Show Planner
2021 Industry Predictions
Materials & Components
Merrell @40

Tie-ins:
Outdoor Retailer,
1/16–3/19
Close Date: 01/13

FEBRUARY 22
Comfort + Slippers
Seasonal Footwear: Winter
Boots and Rain Boots
Diversity: Black History Month
& Black Ownership
Retail Technology
Sustainability

Tie-ins:
Black History Month
Atlanta Shoe Market, 2/20-2/23
MICAM Milano, 2/21-2/24
Close Date: 2/10

MARCH 22
Women’s Running
Recovery Footwear
Independent Retail
Kids Report:
Back-to-School

Tie-ins:
Easter, 4/4
Spring Break
Close Date: 3/3

APRIL 19
Work boots
Made in America
Sustainability
Athletic (Wellness)
Materials & Components

Tie-in: Earth Day, 4/22
Close Date: 4/7

MAY 17
Women Empowered
Women’s fashion
Comfort

Tie-in: Mother’s Day, 5/9
Close Date: 5/5

JUNE 7
Technology Innovators
Trade Show Planner
Men’s
Pride
Outdoor

Tie-in: Father’s Day, 6/20
Close Date: 6/2

FOR MORE INFORMATION, PLEASE CONTACT SANDI MINES, VP & PUBLISHER, AT 917 488 8356 OR SMINES@FOOTWEARNEWS.COM
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JULY 12
Best of Kids for Fall Athletic (running)
**Tie-in:** Back to School
**Close Date:** 6/30

AUGUST 16
Trade Show Issue Athletic (Tennis)
**Tie-in:**
**Close Date:** 8/4

OCTOBER 11
Philanthropy Issue
FFANY Shoes on Sale
Work boots/Duty shoes
**Tie-in:** Breast Cancer Awareness
**Close Date:** 9/29

NOVEMBER 15
Power List
FFANY
**Close Date:** 11/3

DECEMBER 6
FN Achievement Awards
**Close Date:** 11/24

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